



Institute of Applied Medicines & Research

Affiliated to AKTU Lucknow, CCS University Meerut, Approved by BCI, UP State Medical Faculty, Recognized by NCTE, Govt. of India, Approved by AICTE, Ministry of HRD, Govt. of India

Date: 27.09.21

Ref No: IAMR/BCA/2021/01

Notice/Circular

Subject: Expert Talk on Digital Marketing

This is hereby for information to all the students of BCA 5thsem and BCA3rdsem that the department is organizing Expert Talk (Webinar) on “**Digital Marketing**”.

All above students are hereby informed to attend as per the schedule mentioned below...

Date	Program Name	Resource Person	Venue	Timing
29.09.2021	Digital Marketing	Varun Gupta (B.Tech.), Appwarx Technologies Pvt. Ltd., Noida	MBA Seminar Hall, IAMR	01:30 pm to 03:30 pm

Arjun Kumar Singh

HOD , BCA & IT Head

CC:
Director
Secretary
Notice Boards

Received
Lucknow
27/9/21