

## Corporate Resource Center

- At IAMR, the Corporate Resource Center is dedicated to establish students connect with a promising range of employers and some eminent companies across India.
- The placement process for the current batch is going strong with the highest package being 10 LPA.
- Students are being increasingly and eminently sought for the corporate world, due to their attribute of being industry-ready and readily deployable, which is the outcome of the rigorous training during studies. Students are creating sustainable impact in the Corporate, Social and Government sector
- 100+ companies considered our students during Internship and Placements together.
- 85% students of our previous batches have already been placed with an average salary of ₹5.4 LPA, and the highest being ₹10 LPA.

## HR Conclave



## Job Fair



## Industrial Tour



And Many More....

Highest Package  
**10 LPA**

Average Package  
**5.4 LPA**

## Other Courses

BBA | BCA | BJMC | BPT | MPT | B.Sc. | M.Sc. | B.Ed. | B. Tech | LL.B | BA-LL.B | LL.M | D.Pharma



BE A LEADER

# MBA

(2 Year)  
Master of Business Administration

**INSTITUTE OF ADVANCED MANAGEMENT AND RESEARCH**

Affiliated to AKTU, Approved by AICTE and Internationally Accredited by IAO  
9th Km MileStone, Duhai Rapid X Station, Delhi- Meerut Road, Ghaziabad (U.P) - 201206

[www.mba.iamr.ac.in](http://www.mba.iamr.ac.in)

## About The Institute

Institute of Advanced Management and Research (IAMR) is a leading management institution which is located in Ghaziabad, Delhi-NCR. Since its establishment, the IAMR has consistently developed modern infrastructure & amenities supported by state-of-the-art technology and multi-faceted competencies towards delivering the best in class management education to the aspirants. Towards providing adequate corporate exposure beyond classroom studies, IAMR maintains a close liaison with its industry and corporate peers which involve the students and faculty members to work closely on real-time research projects and imbibe the latest trends in industries. This enables management students to transform themselves as professionals of high integrity which is required to add value for sustainable growth of the corporate world.

IAMR is committed to providing a holistic academic environment where the creative and leadership capabilities of students are enhanced for creating new benchmarks of success in the business and professional world.

## Why? IAMR Should be an APEX choice

Institution's Innovation Council
Interactive Industry Interface
Live Business Projects & Assignments
Value-Added Courses
Digital Learning & Smart Classes
Renowned & Elite Faculties
Guest Lectures By Eminent Personalities
Personality & Communication Skills Development

## Additional Certifications

- French Language
- Business Analytics
- Digital Marketing
- Soft Skill Training
- NISM
- Advanced Excel
- TALLY ERP 9.0

## Choose Any One

### Marketing-

- Social Media & Digital Marketing

### Finance-

- Derivative Analysis
- Capital Market
- Financial Research Analytics

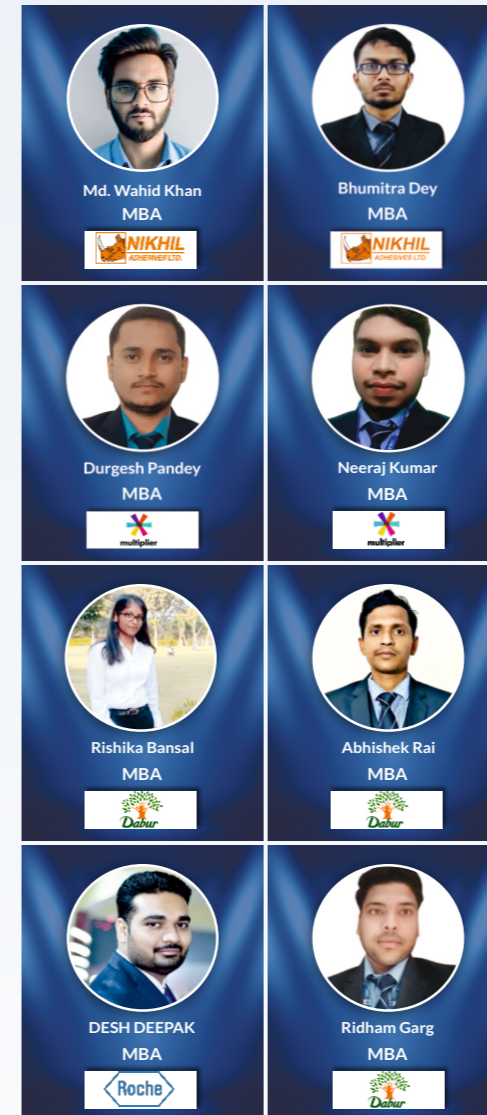
### Human Resource-

- Payroll Management
- Recruitment
- HR Analytics

### Information Technology-

- R Program
- Python

## Paid Internships



## World-Class Facilities

- Wi-fi Campus
- World Class Teaching Pedagogy
- A Massive Library With Digital Access to Knowledge Repositories
- Well Equipped Computer Labs
- Dedicated Sports Facilities
- Safe Accommodation with Separate Hostel Facility For Boys & Girls within campus
- Excellent Placements with 100+ Top Recruiters

## COURSES OFFERED

### MBA - Master in Business Administration

Duration: 2 Year

Accreditation: Approved by AICTE, Ministry of HRD Govt. of India, Recognized by U/S 2(F) of UGC Act 1956 Affiliated to AKTU, Lucknow (AKTU Code 792)

### DUAL SPECIALIZATION

- Human Resource Management (HRM)
- Marketing Management (MM)
- Finance Management (FM)
- Information Technology (IT)
- OPERATION MANAGEMENT (OM)
- INTERNATIONAL BUSINESS (IB)

